

FOR IMMEDIATE RELEASE

Storage Investment Management, Inc. (SIMI) conducted their annual Manager's Conference and Awards Recognition dinner on September 23, 2010. This event was conducted at the Inn at Ethan Allen in Danbury, CT a central location for the more than 30 SIMI properties located across the Northeast.

The conference included an educational segment complete with great presentation from an attorney with very significant self storage experience. This session focused on dealing with customer issues such as bankruptcy, death, divorce, transfer of rental agreements and much more. The afternoon included round table discussions on marketing, same store results, expense reduction, marketing the internet with emphasis toward social media and operations.

Following the conference everyone attended the Awards and Recognition dinner. Each year SIMI recognizes the "Best of the Best Managers" by presenting a variety of awards for best performance results for certain criteria that are the key elements to successful self storage operations. Our top managers winning the highest awards for 2010 are;



Ron Tortora
MANAGER of the YEAR



Clayton Dineen
#1 RANKED - POWER RATINGS



SIMI Sales Managers & Executive Team – 2010 Conference

- ❖ **MANAGER OF THE YEAR** – Ron Tortora, Sales Manager – Storage America, Garden City Park, NY.
- ❖ **MOST IMPROVED RESULTS** – Ron Tortora, Sales Manager – Storage America, Garden City Park, NY.
- ❖ **#1 RANKED POWER RATINGS** – Clayton Dineen, Sales Manager – Avon Quality Storage, Avon, MA.

Once again we were fortunate to recognize nine co-workers for their extended length of service ranging from five to twenty years. Of special note are the twenty year awards to Michele Sealy, Planet Self Storage, Hyde Park, MA and Arlene Moran, Planet Self Storage, Lindenwold, NJ.

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